ChargeAfter Cookie Policy

Last updated: Feb. 27, 2023

This Cookie Policy explains how ChargeAfter ("Company," "we," "us," "our") uses cookies and similar technologies to recognize you when you visit our website, ChargeAfter.com (the "Website"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

What are cookies?

Cookies are pieces of data, normally stored in text files, that websites place on visitors' computers to store a range of information, usually specific to the device a visitor is using to view the site, like their browser or mobile phone.

Cookies were created to overcome a limitation in web technology. Web pages have no memory, and cannot easily pass information between each other. Cookies provide memory for web pages. For example, cookies allow you to login on one page, then move around to other pages and stay logged in. Almost all websites use cookies in some way.

How can I control cookies?

Strictly necessary cookies cannot be rejected as they are needed for the Website to function. However, you can accept or reject all other cookies by setting your preferences in the cookies consent manager, which appears in a notification banner when you visit the Website. If you choose to reject cookies, you may still use the Website though your access to some functionality may be restricted. You may also set or amend your web browser controls to accept or refuse cookies.

What cookies do you use?

The table below describes the cookies served through the Website.

- **Strictly Necessary Cookies**

These cookies are necessary for the website to function and cannot be switched off in our system. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Name	Domain	Purpose	Duration (in days)
__cf_bm	zoominfo.com	Associated with Cloudflare Bot Management. Helps manage incoming traffic that matches criteria associated with bots.	729
ATRK_a	chargeafter.com	Associated with Google. Used to monitor and maintain presence in Google Search results.	89
ATRK_t	chargeafter.com	Associated with Google. Used to monitor and maintain presence in Google Search results.	729

Name	Domain	Purpose	Duration (in days)
ATRK_y	chargeafter.com	Associated with Google. Used to monitor and maintain presence in Google Search results.	0
AWSALBCORS	widget-mediator.zopim.com	Associated with AWS, Used for load balancing.	0
OptanonAlertBoxClosed	chargeafter.com	Associated with OneTrust. Set after visitors have seen a cookie information notice; enables the website not to show the message more than once to a user.	89
OptanonConsent	chargeafter.com	Associated with OneTrust. Stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given.	730

- **Performance Cookies**

These cookies allow us to improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Name	Domain	Purpose	Duration (in days)
_ga	chargeafter.com	Associated with Google Universal Analytics. Used to distinguish unique users by assigning a randomly generated number as a client identifier. Included in each page request in a site and used to calculate visitor, session and campaign data.	729
_gat	chargeafter.com	Associated with Google Universal Analytics. Used to throttle the request rate.	0
_gclxxxx	chargeafter.com	Google conversion tracking cookie	364
_gid	chargeafter.com	Associated with Google Universal Analytics. Stores and updates a unique value for each page visited.	0
zte2095	chargeafter.com	Enhances the performance and functionality of the website.	6

● Functional Cookies

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Name	Domain	Purpose	Duration (in days)
__zlcid	static.zdassets.com	Live chat widget used to identify a device across visits.	364
__zlcid	static.zdassets.com	Associated with Zendesk. Enables Zendesk features and functionality	6
__zlcmid	chargeafter.com	Live chat widget used to identify a device across visits.	364
__zlcstore	chargeafter.com	Associated with Zendesk. Used to facilitate live chat.	364
_gd##############	j.6sc.co	Associated with Impact Radius. Used to track affiliate program signups.	364
AWSALB	widget-mediator.zopim.com	Associated with AWS, Used for load balancing.	365
connect.sid	dash.readme.com	–	89
ekfls	cdn.readme.io	Used to personalize user experience.	364
ln_or	chargeafter.com	Registers statistical data on users' behaviour on the website.	89
vuid	vimeo.com	Use for video hosting/sharing	365

● Targeting Cookies

These cookies may be set by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant advertisements on other sites. They identify your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Name	Domain	Purpose	Duration (in days)
–	www.facebook.com	Associated with Facebook. Collects data on the interests of users via widgets such as the "Like" button found on many websites. Used for advertising purposes.	6
__141_cid	bfmio.com	Associated with bfmio.com. Used for advertising purposes.	0
__cf_bm	hubspot.com	Associated with Hubspot. Manages incoming traffic that matches criteria associated with bots.	0

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Name	Domain	Purpose	Duration (in days)
__io_cid	bfmio.com	Associated with bfmio.com. Used for detecting where a video advertisement should be displayed on the website.	0
_an_uid	chargeafter.com	Associated with persistent.com. Used for advertising purposes.	364
_fbp	chargeafter.com	Associated with Facebook. Used for advertising purposes	181
_lfa	chargeafter.com	Associated with Leadfeeder. Used for advertising purposes.	6
_lfa_test_cookie_stored	chargeafter.com	Associated with Leadfeeder. Used for advertising purposes.	181
_lfa_test_cookie_stored	sc.lfeeder.com	Used for B2B marketing to multiple users rooting from the same IP-addresses.	729
_uetsid	chargeafter.com	Associated with Bing. Used for advertising purposes.	
_uetvid	chargeafter.com	Associated with Microsoft Bing Ads. Used for advertising purposes.	29
6suuid	6sc.co	Associated with 6sence. Used for advertising purposes.	0
ab	agkn.com	Associated with Aggregate Knowledge / Neustar Inc. Used for advertising purposes.	5514
anHistory	pro-market.net	Associated with Datonics. Used for advertising purposes.	0
anj	adnxs.com	Associated with AppNexus Inc. Used for advertising purposes.	0
anProfile	pro-market.net	Associated with Datonics. Used for personalizing online ads based on online behavior.	729
audience	spotxchange.com	Associated with spotxchange. Used to limit the number of repetitive ads shown to the user.	0
bkpa	bluekai.com	Associated with Blue Kai. Used to store anonymized data about a user's web usage in an aggregate form to build a profile for targeted advertising.	29
bku	bluekai.com	Associated with Blue Kai. Used to build an anonymous user profile with data like the user's online behaviour and interests.	0
CONSENT	google.com	Associated with Google. Used for advertising purposes.	179

Name	Domain	Purpose	Duration (in days)
pa_uid	prfct.co	Associated with Marin Software. Used for advertising purposes.	0
TapAd_3W AY_SYNCS	tapad.com	Associated with Tapad Inc.. Used for for synchronization with advertising networks.	0
TapAd_DID	tapad.com	Associated with Tapad Inc.. Used to offer personalized content, social media features, and traffic analysis.	364
TapAd_TS	tapad.com	Associated with Tapad Inc.. Used to track users across devices to enable targeted advertising.	729
test_cookie	doubleclick.net	Associated with Doubleclick (Google). Used to determine if the user's browser supports cookies.	29
u	agkn.com	Associated with Aggregate Knowledge / Neustar Inc. Used for advertising purposes.	0
uid_	simpli.fi	Associated with NetworkAd.net. Used for advertising purposes.	730
uuid2	adnxs.com	Associated with AppNexus Inc. Used for advertising purposes.	389

- **Unclassified cookies**

These are cookies that have not yet been categorized. We are in the process of classifying these cookies with the help of their providers.

Name	Domain	Purpose	Duration (in days)
referrerc5_004	chargeafter.com	–	13
incap_ses_1578 _2167377	comeet.co	Used for site security	59
nlbi_#######	comeet.co	Used for site security	59
visid_incap_	comeet.co	Used for site security	27
__stripe_mid	dash.readme.com	Associated with Stripe. Used to enable the website to process payments without storing any credit card information on its own servers.	729
__stripe_sid	dash.readme.com	Associated with Stripe. Used to enable the website to process payments without storing any credit card information on its own servers.	7
XSRF-TOKEN	dash.readme.com	Used for site security	729

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Name	Domain	Purpose	Duration (in days)
ekfls	docs.chargeafter.com	–	59
m	m.stripe.com	Associated with Stripe. Used to enable the website to process payments without storing any credit card information on its own servers.	59
referrerc5_004	www.comeet.co	–	59

How often will you update this Cookie Policy?

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please therefore revisit this Cookie Policy regularly to stay informed.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at privacy@chargeafter.com.